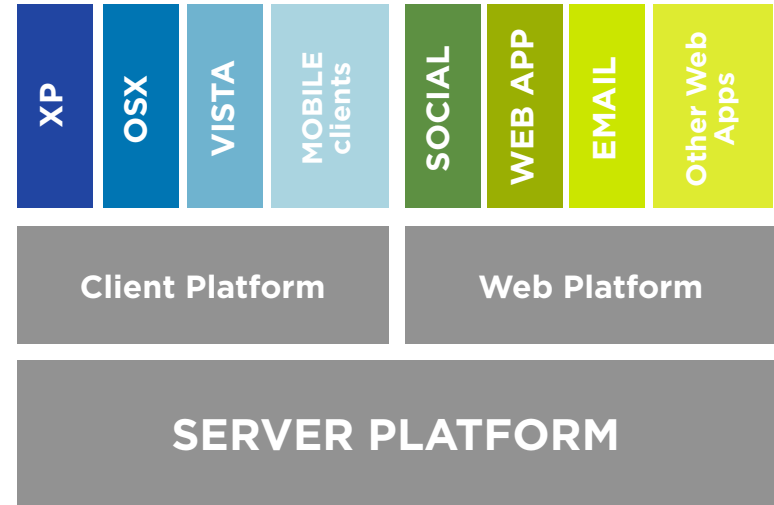




**OLD
PRODUCT**

EOY 2005



EOY 2006

T
LOGO
2007
PLANNING

DEPARTMENT NAME

HISTORY FOR CONTEXT

THE HARD PART IS BEHIND US, NOW FOR THE FUN



Four Key Points

NAVIGATION
FOR
PRESENTATION



- 1 Take Away #1
- 2 Take Away #2
- 3 Take Away #3
- 4 Take Away #4

Smaller. Faster.

a new <GROUP NAME>



Group X Needs My Group

NAVIGATION
FOR
PRESENTATION

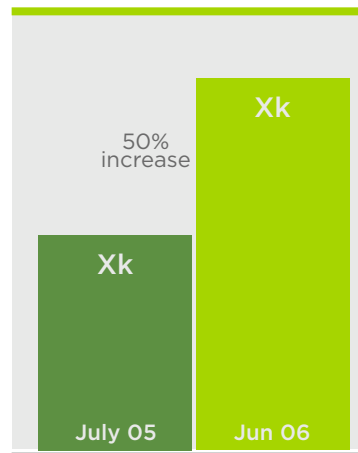


PRODUCT X accounts for **XX%** of active Company <Group> users

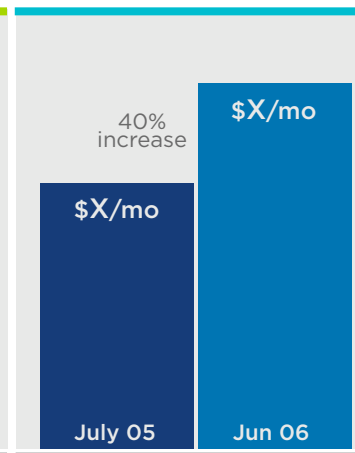


PRODUCT X accounts for **XX%** of Company <Group> revenue

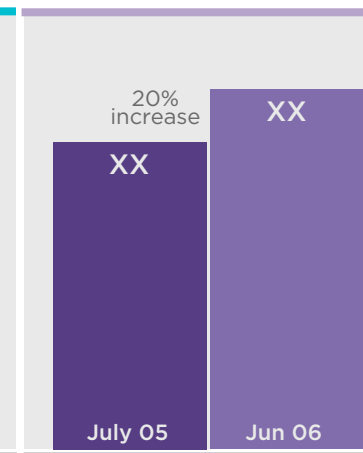
Active Users
<active user defined>



Revenue
per month



Engagement
<engagement defined>



Smaller. Faster.

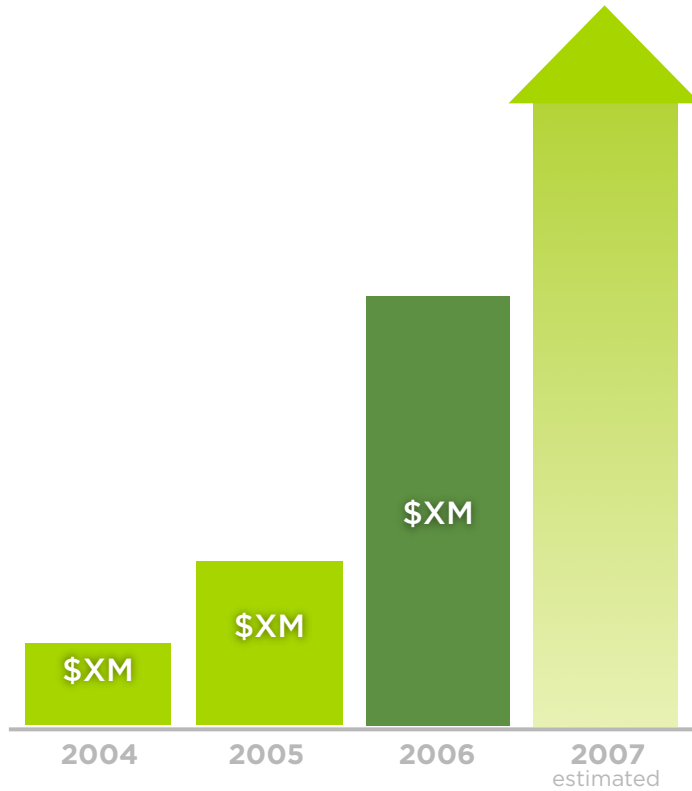
a new <GROUP NAME>



Revenue will exceed projections

NAVIGATION
FOR
PRESENTATION

Total Direct REVENUE us only



REVENUE per employee



Smaller. Faster.

a new <GROUP NAME>



Premium = Significant Additional Complexity

NAVIGATION
FOR
PRESENTATION

Collect Money

- Collection (Visa, Pre-Paid, ELV, etc.)
- Currency Support (Virtual & Real)
- Tax Collection
- Card Fraud
- Reporting
- Return, Chargeback, etc.

Wallet

- Transaction History
- Item Details
- Coupon
- Promotional Program
- Cross Property Usage
-

Spend Money

- Price Control
- Catalog Presentation
- One Click
- Balance Update
-
-

Asset Rights

- Inventory Management
- Usage Control
- Asset Management
- Expiration
- Legal / TOS
-

Smaller. Faster.

a new <GROUP NAME>